

FOR IMMEDIATE RELEASE

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Emerging artist Jordan Perry is set to release his deeply personal new single, “Professor Ex”, on October 11, 2024. A poignant portrayal of emotional upheaval, the song chronicles Perry’s journey through the fallout of his divorce, serving as both a raw confession and an artistic catharsis.

Written in the turbulent months following the end of his marriage, “Professor Ex” explores the messy, unpredictable process of healing. Reflecting on the track, Perry shares, *“It was just under a year into Covid - my marriage had fallen apart, my life was in shambles, and I found myself radiating bad vibes from the spare room of my friend's house in Kelowna. My wife and I had been separated for months, and I'd developed a nasty pattern of feeling over her one minute, and devastated by her loss the next. Wrestling with the idea that healing isn't linear, I wrote this song.”*

Musically, Professor Ex is a nostalgic fusion of early 2000s pop/rock, reminiscent of acts like Tatu and Evanescence, enhanced with a contemporary electronic twist. Perry’s vocal performance stands out, smoothly shifting from a David Gahan-like baritone to a haunting falsetto, evoking comparisons to Active Child. The track is driven by Perry’s signature vocal hooks and commanding drum work, making it a compelling listen for both longtime fans and new audiences.

“Professor Ex” will be released alongside Perry’s live performance at Saskatoon’s highly anticipated **Cyberfest 2024**, an event celebrating synthwave and dark electronic music. The festival, also featuring artists **Theo Noble** and **Ka Lok**, will take place at the Green Room on October 11, 2024—the same day as the single’s official release. Tickets are \$10, and the event promises

to be an electrifying celebration of music, community, and emotional expression. More info can be found here: <https://www.facebook.com/events/1280672442921484>

About Jordan Perry:

Jordan Perry is a Saskatoon-based drummer and artist known for blending alternative pop, electronic, and synthwave influences. His emotionally charged performances and bold, evocative songwriting have positioned him as a unique voice in the Saskatoon scene.

For media inquiries, interviews, or press passes to Cyberfest 2024, please contact:
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